

Why join AiMCO?

We welcome all industry professionals working in influencer marketing from brands, agencies, service providers along with influencers and content creators to be a part of a collective involved in supporting the influencer marketing industry. Join us to build your career and help shape your industry.

| Membership Benefits | Industry members | Brands | Influencers/ Creators |
|-----------------------------------------------------------------------------------------------|------------------|--------|-----------------------|
| Access to the AiMCO Code of Practice and resources | ✓ | ✓ | ✓ |
| Education & Events | | | |
| Free tickets for AiMCO training and webinars | ✓ | ✓ | ✓ |
| Member rates on AiMCO special events | ✓ | ✓ | ✓ |
| Access to accreditation pathways | ✓ | ✓ | ✓ |
| Marketing your brand | | | |
| Your company & logo listed in our member directory | ✓ | ✓ | |
| Useage of AiMCO Member logo | ✓ | ✓ | |
| Ability to join our expert webinar panels | ✓ | ✓ | ✓ |
| Contribute content for the AiMCO Newsletter, research, case studies & content for our website | ✓ | ✓ | ✓ |
| Community | | | |
| Eligible for AiMCO Council and Action Groups | ✓ | ✓ | ✓ |
| Eligible to nominate to join Influencer Advisory (activated with 30 members) | | | ✓ |
| Connect with peers and industry partners | ✓ | ✓ | ✓ |
| Coming Soon | | | |
| Login access to the Members portal | ✓ | ✓ | ✓ |
| Access to exclusive content through the Members portal | ✓ | ✓ | ✓ |