



Workings Groups

Help Shape the Industry: AiMCO Working Groups

AiMCO's Working Groups are where the real industry influence happens.

Open to all members, these groups bring together creators, brands, platforms, agencies and legal experts to co-develop best practices, guidance, and frameworks that support the sustainable growth of the creator economy in Australia.

Whether it's developing national guidance on advertising disclosure, establishing standards for working with child creators, defining gift boundaries, or advancing AI policy, these groups are where members make their voices heard and drive change from within.

Areas We're Actively Shaping:

- Disclosure & Transparency
- Family & Child Influencers
- Diversity & Inclusion
- Music Rights
- Talent Managers & Agencies
- Advertising Law & Brand Safety
- Tax & Legal Compliance
- AI in Influencer Marketing
- Creator Recognition & Payments
- Government and Regulatory Liaison

Being part of a working group means:

- Contributing your knowledge and experience
- Collaborating with the most respected voices in the field
- Helping shape national guidelines used by brands, platforms and regulators
- Staying at the forefront of how the creator economy evolves

If you want to move the industry forward, this is where you start.

